

**OpenSocial Foundation
Board Meeting
August 25, 2011
11:00am PST // 2:00pm EST
~~Meeting #: 1 866 482 6561 pc 16503193198~~**

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Agenda

Operational Issues

- :05 Operational Issues
 - Roll call
 - * Kirill Lonov (MySpace)
 - * ? (Yahoo!)
 - Closure on last months meeting minutes
- :10 Financial Report for July, (Jonathan B.)
 - Current status of dues
 - Official Address now that if Jive (325 Lytton Avenue, Palo Alto CA, 94301)
- :05 OpenSocial 2.0 (Paul L.) & Shindig
 - We need to update the Non-Assert
 - Paul - OWFa for Activity Streams

Strategic Issues

- :20 Board Membership
- :10 Community Outreach
 - List of conferences OpenSocial Foundation should present (Evan)
 - [SXSW](#)
 - Three submissions
 - [First cut at events list](#)
- :10 Misc
 - Brand management
 - Wiki is primary landing page now
 - Paul -- get Google to clean up some of the residual spaces
 - Recent press -- How do we keep the momentum going?
 - [Mark W. interviewed by David Carr](#)
 - [Dion Hincliffe -- OpenSocial 2.0](#)

Meeting Minutes

Attendees

Officers

Mark Weitzel - President
Helen Chen - Secretary
Jonathan Beri - Treasurer

Board Members

Jason Gary (IBM)
Paul Lindner (Google)
Mark Halvorson (Community Rep)
Matt Tucker (Jive)
Evan Prodromou (Community Rep)

Meeting Opened at 11:06 AM PDT

Discussion

Current OpenSocial re-registered members: 575
35 more new members since June (06/23) board meeting.

Financial Review: Jonathan

1. \$500 for ?
2. Enterprise 2.0
3. ???

Jonathan will move to Bay area and join Google, congr!

Mark please add these two outstanding financial items here.

OpenSocial 2.0 <Paul>

- Out for votes: in very good shape
- get implementation details
- Some google code be included, it is more difficult than expected
- When one spec voted, we get people to sign it

ActivityStream: signed by Google? Chritinina?

IBM helps to clean out, and Paul also started to do the clean up; Jason also signed for it.

Trunk version of spec

Move to Charter Three Year Plan Work group

Evan moves to create.

Second by Jason

Passes unanimously.

Strategic discussion:

=====

Mark would like the board member be operate more strategically
spec and adaption

Need to think about this from a technical perspective as well as “marketing” perspective.

Opportunity for new media attention

OpenSocial By-Laws ([http://docs.opensocial.org/download/attachments/1671186/
OpenSocialBylaws.pdf?version=1&modificationDate=1305224287374](http://docs.opensocial.org/download/attachments/1671186/OpenSocialBylaws.pdf?version=1&modificationDate=1305224287374))

Designator’s Agreement ([http://docs.opensocial.org/download/attachments/1671186/
OpenSocialDesignatorsAgmt.pdf?version=1&modificationDate=1305224287398](http://docs.opensocial.org/download/attachments/1671186/OpenSocialDesignatorsAgmt.pdf?version=1&modificationDate=1305224287398))

Effective Date through September 30, 2011,

OpenSocial three year plan, be reviewed in next board meeting.

Expand board?

Update IPR?

Facebook: We are not competing against -- how do we work together. How do we quell any
perceived “bad blood” in the industry b/t OS & FB?

Working Group

Mark

Paul

Jason

Evan

External review by key industry people

F2F on 9/13??

It will be closed by October board meeting

Move November board meeting b/c of US Thxgivin

Discuss the options for MySpace and Yahoo

- Not contribute too much to the foundation
- Should give other opportunity to participate and make the board more diversified
- Contact with MySpace and Yahoo for the future commitment or other option: default for no. [Mark]
- Try to find other candidates

Motion passed unanimously.

Community Outreach:

Can we get Jon L. to publish "Where's OpenSocial gonna be?" blog. Get the word out where we will be and what we will be doing.

-- SXSW --

We need the right proposal

Need to be creative

Time is now

Put your app on SXSW web site.

Evan on point

Targeting to:

Developer,

IT

2.0 "Launch"

Paul: Motion to close

Evan second

Closed at 12:00PM PDT